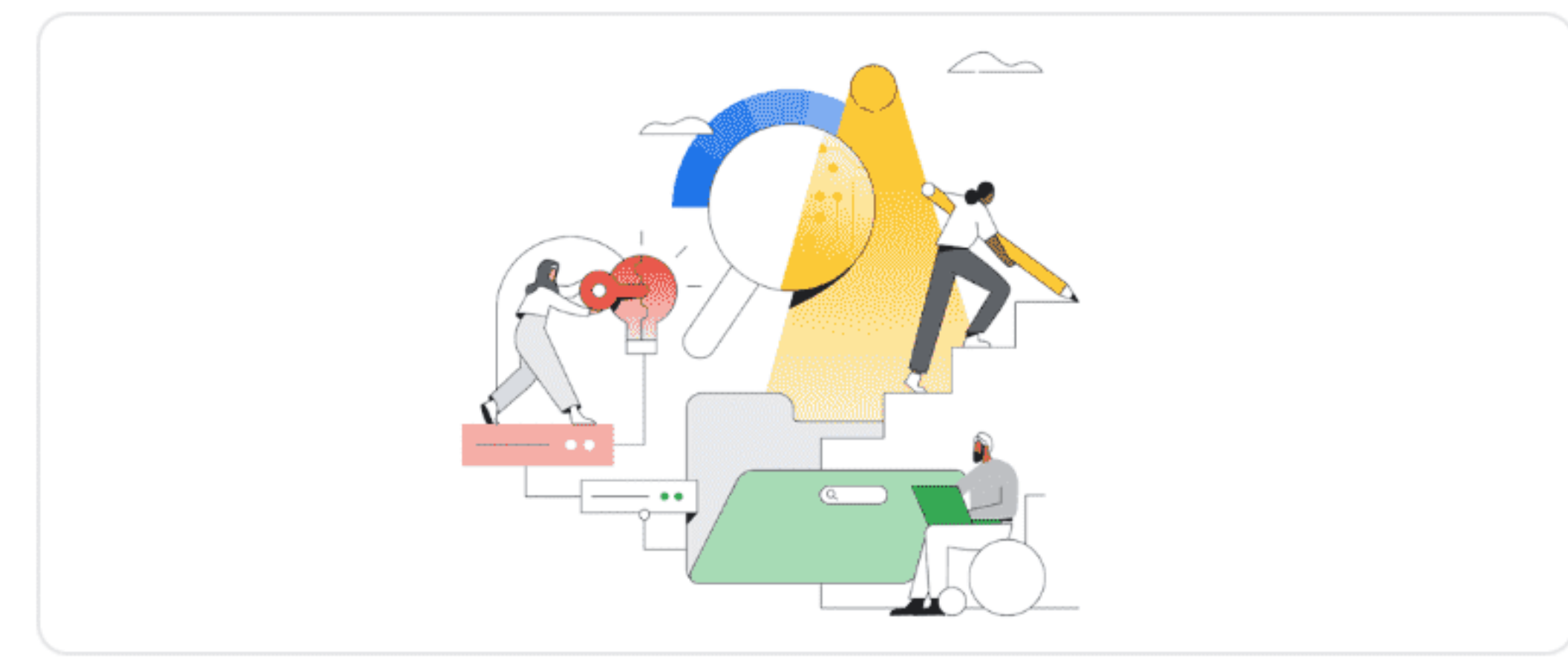


Drive innovation with Abstract Open Framework (AOF*) smart analytics solutions

AOF* Smart Analytics solutions are flexible, open, and secure that provides the easiest path to becoming an intelligence-driven organisation. It builds on Abstract Clouds years of innovation in rebuilding general AI and building internet-scale services. Organizations choose AOF* to build their data cloud for its ability to fuel data-driven transformation like no other solution on the market today.

Learn strategies from IT leaders. Why they chose AOF*?

How does your digital transformation strategy stack up against those of global leaders? We surveyed the executive teams across APAC & EMEA to discover what's driving, and what's holding back, digital innovation. Explore the transformation strategies of digital leaders and learn how your organisation can become one using AOF*.



Coding Isn't a Necessary Leadership Skill — But Digital Literacy Is

With AOF* non-technical leaders can become great collaborators.



With AOF* Fintech Can Deliver on Its Social Impact Promises

Digital financial companies are making big claims about financial inclusion — but are failing to disclose data that backs up their efforts.



Is Low-Code, No-Code Still the Sexiest invention of the 21st Century?

Five years of our innovation, we have reinvented the low-code and no-code with AOF*. Take a fresh look.



Unlock the impossible. Reimagine your BFSI & NBFC business.

| BFSI & NBFC ANALYTICS SOLUTION | HOW AOF* HELPS YOU TRANSFORM YOUR BFSI & NBFC BUSINESS | KEY BUSINESS USE CASES FOR BFSI & NBFC |
|--------------------------------------|---|---|
| Data warehouse modernization | <p>Get more from your data warehouse</p> <p>Streamline your migration path and modernize from any on-premises or cloud data warehouse with AOF*. Solve for today's most challenging demands and seamlessly scale your business with built-in AI and powerful multicloud capabilities.</p> | <ul style="list-style-type: none"> Building a demand forecasting model Predicting customer lifetime value Building a propensity to purchase solution |
| Data lake modernization | <p>Make the most of your data lake</p> <p>Empower your teams to securely and cost-effectively ingest, store, and analyze large volumes of diverse, full-fidelity data. Use AOF* LARAVEL* for data lake modernization, ETL, and secure data science.</p> | <ul style="list-style-type: none"> Running a single-cell genomics analysis Building CI/CD pipelines for a data lake's serverless data processing services |
| Streaming analytics | <p>Extract business value from real-time data</p> <p>Ingest, process, and analyze event streams in real time to make data more useful and accessible from the instant it's generated. AOF* unifies streaming and batch data analysis and builds cohesive data pipelines. LARAVEL* ingests hundreds of millions of events per second.</p> | <ul style="list-style-type: none"> Relative strength modelling on time series for Capital Markets Real-time credit fraud detection |
| Business intelligence | <p>Drive better outcomes through data-driven experiences</p> <p>Develop a strategy to modernize BI and put data at the center of your business transformation with LARAVEL* and COMPOSER*.</p> | <ul style="list-style-type: none"> Building an experience management data warehouse |
| Marketing analytics | <p>Supercharge your marketing with actionable insights</p> <p>Gain a more comprehensive picture of the customer journey, predict outcomes, and create personalised experiences. Move your marketing data from Marketing Platforms to AOF*, where you can analyze data and build predictive audiences. Build an interactive dashboard with LARAVEL* and COMPOSER*.</p> | <ul style="list-style-type: none"> Building new audiences based on current customer lifetime value Data driven optimization |
| Geospatial analytics & AI | <p>Find the value in your location-based workloads</p> <p>Rethink how geospatial relationships and insights can help you realize a more prosperous and sustainable future for your business with a uniquely powerful, full-platform solution built on category-leading AOF*.</p> | <ul style="list-style-type: none"> Monetizing a telco-based geospatial data lake Determining agronomic and financial risks for farmers and insurers |
| Datasets | <p>Enhance your analytics and AI with pre-owned datasets</p> <p>Increase the value of your data assets when you augment your analytics or AI initiatives with external data in AOF*. Discover and access unique and valuable datasets and pre-built solutions from Abstract Clouds.</p> | <ul style="list-style-type: none"> Earth AOF* engines scientific datasets |

Inspired to take the next step? Let's solve your BFSI or NBFC data analytics challenges together.

You can start building applications on AOF* with low-code and no-code engine.

Abstract Clouds offers a unified, open approach to data-driven transformation for businesses of all sizes.

Buy 'In-Depth' market report or read white-paper showing how IT leaders are approaching and preparing for 2023.